



The better the quality – the better the experience for the audience

Movie theatres have unique characteristics with giant screens and speakers surrounding the audience. To use the theater's capacity to the maximum and to give the audience a special and appreciated experience, it is important to use the highest possible image and sound quality. Let your production company take part of this technical specification, so they can deliver your spot to us in the best possible digital format.

All spots shown in our theatres are encoded in a digital cinema format called 2K. We recommend that all spots be produced in this format. This gives the film a sharper and more detailed image. We also recommend that the sound is mixed in 5.1 surround – a sound format that will give the audience a true cinema sound experience.

We can transform a stereo track to a surround track, if needed, as well as to help you to create a real surround mix*. To ensure a pleasant cinema experience for the audience a technical Quality Control of every spot is always performed in a real theatre before distribution to the theaters where it is scheduled for screening.

If any problems should occur during quality control we will correct them before distribution or contact the producer for delivery of a corrected version.

Contact

If you have technical questions, please contact SF Media Studio at +46 8 680 37 73 or +46 8 680 36 81 or send an e-mail to studio@sfmedia.se

Deliveries and Deadlines

Screening periods start on Friday each week. The film material must be delivered to SF Media at the latest on Thursday by 5 p.m. the week before screening start. Exceptions from this can occur in connection with holidays. For specific information about deadlines, please see page 5 of this document.

If the material is delivered after deadline an Express Distribution Fee of SEK 5 500 will be charged, unless other agreement is made with SF Media well in advance of the regular delivery date and an exemption has been granted in the specific case.

If the material is delivered after granted exemption deadline or the transfer of the material is not completed at that time, the screening will start as soon as it is possible for practical reasons and the above Express Distribution Fee will be charged.

* Requires delivery of soundmix as separate stereo stems for Voiceover, Music and Effects (see page 2 for details).



Please ensure that you've got the latest version of the technical specification.

You can find and download the latest version under this link: www.sfmedia.se/TekniskSpecifikation/Riks

Upload your material via www.sfmedia.se. (SF Media can also receive the following formats via hard drive or DVD-ROM). Film shall be delivered with a text file containing the contact details of the supplier. We accept two different formats. Quicktime or DCP. Below you can see different combinations on delivery of Quicktime.

QUICKTIME

Video and audio-files
Audio files shall have the same length as the film.
Audio and picture files shall have the same file name.

Name files as following: (Filmcode supplied by SF Media:
sfmediabokning@sfmedia.se).
filmcode_RR_Company_title_length
(Example: S160001_RR_CocaCola_CokeZero_30s)

Attention!

It is very important that every mono audio file in the 5.1 surround group contains the correct channel adress and that a dot is placed both before and after

Surround files shall be marked as follows:
Filename.L.wav
Filename.C.wav
Filename.R.wav
Filename.Ls.wav
Filename.Rs.wav
Filename.LFE.wav



QuickTime 24 fps Progressive (Both Flat and Cinemascope are required)

FLAT, 1998x1080, Cinemascope 2048x858

Codec: None
Apple Prores 4444
Animation (24 keyframes/sec)



5.1 surroundmix

6 separate mono files, 48kHz, 24bit
.wav or .aif
Loudness Limit: 82dB Leq(M)
Equivalent soundlevel (Leq) will be checked and adjusted by SF Media if needed.

Still image sequence 24 fps (Both Flat and Cinemascope are required)

FLAT, 1998x1080, Cinemascope 2048x858

Fileformats: .tif, .sgi, .tga, .dpx
(Attach a low res quicktime as reference)



Separate stereo tracks for dialogue, music and effects (Stems)

48.000 Hz, 24/16 bits
Fileformat: .wav or .aif
We will create a 5.1 cinema mix and make use of all 5.1 channels where appropriate. Please Attach a stereomix for reference

For questions regarding other formats please contact studio@sfmedia.se



Stereomix, right-left

1 stereofile or included in the quicktime .mov
48.000 Hz, 24/16 bits
Fileformat: .wav or .aif



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Upload your material via www.sfmedia.se. (SF Media can also receive the following formats via hard drive or DVD-ROM). Film shall be delivered with a text file containing the contact details of the supplier. We accept two different formats. Quicktime or DCP. Below you can see different combinations on delivery of DCP.

DCP

Marking:

Please visit: <http://digitalcinemanamingconvention.com> for guidance.

The DCP should be named with a filmcode that is supplied by SF Media, and with the company name and film title.

(ex. Sxxxxxx-CocaCola-FantaLight_DCPNAMINGCONTENT)

Delivery:

1. FTP*
2. Usb

VIDEO



AUDIO



SMPTE / Interop 24 fps

(Both Flat and Cinemascope are required)

Flat (1.85:1) 1998x1080 pixels
Cinemascope (2.39:1) 2048x858



5.1 Surround

Loudness Limit: 82dB Leq(M)
Equivalent sound level (Leq) checked and adjusted by SF Media Studio if necessary.

SMPTE / Interop

Please contact studio@sfmedia.se for question regarding delivery of formats/framerates/resolutions not listed in this specification.

For more information regarding the DCP/DCI format download the complete DCI technical specification from: <http://www.dcmovies.com/specification/>



Stereo

Sound level is adjusted by SF Media Studio.

SF Media can receive the above formats via www.sfmedia.se, or a HDD / DVD disc.
Contact studio@sfmedia.se if you have any questions.



		Screeningperiod		delivery deadline
January	1	2017-12-29	- 2018-01-04	2017-12-18
	2	2018-01-05	- 2018-01-11	2017-12-27
	3	2018-01-12	- 2018-01-18	2018-01-03
	4	2018-01-19	- 2018-01-25	2018-01-11
	5	2018-01-26	- 2018-02-01	2018-01-18
February	6	2018-02-02	- 2018-02-08	2018-01-25
	7	2018-02-09	- 2018-02-15	2018-02-01
	8	2018-02-16	- 2018-02-22	2018-02-08
	9	2018-02-23	- 2018-03-01	2018-02-15
March	10	2018-03-02	- 2018-03-08	2018-02-22
	11	2018-03-09	- 2018-03-15	2018-03-01
	12	2018-03-16	- 2018-03-22	2018-03-08
April	13	2018-03-23	- 2018-03-29	2018-03-15
	14	2018-03-30	- 2018-04-05	2018-03-20
	15	2018-04-06	- 2018-04-12	2018-03-26
	16	2018-04-13	- 2018-04-19	2018-04-05
	17	2018-04-20	- 2018-04-26	2018-04-12
	18	2018-04-27	- 2018-05-03	2018-04-19
	19	2018-05-04	- 2018-05-10	2018-04-24
May	20	2018-05-11	- 2018-05-17	2018-04-30
	21	2018-05-18	- 2018-05-24	2018-05-08
	22	2018-05-25	- 2018-05-31	2018-05-17
June	23	2018-06-01	- 2018-06-07	2018-05-24
	24	2018-06-08	- 2018-06-14	2018-05-28
	25	2018-06-15	- 2018-06-21	2018-06-07
	26	2018-06-22	- 2018-06-28	2018-06-14
July	27	2018-06-29	- 2018-07-05	2018-06-20
	28	2018-07-06	- 2018-07-12	2018-06-28
	29	2018-07-13	- 2018-07-19	2018-07-05
	30	2018-07-20	- 2018-07-26	2018-07-12
	31	2018-07-27	- 2018-08-02	2018-07-19
August	32	2018-08-03	- 2018-08-09	2018-07-26
	33	2018-08-10	- 2018-08-16	2018-08-02
	34	2018-08-17	- 2018-08-23	2018-08-09
	35	2018-08-24	- 2018-08-30	2018-08-16
September	36	2018-08-31	- 2018-09-06	2018-08-23
	37	2018-09-07	- 2018-09-13	2018-08-30
	38	2018-09-14	- 2018-09-20	2018-09-06
	39	2018-09-21	- 2018-09-27	2018-09-13
October	40	2018-09-28	- 2018-10-04	2018-09-20
	41	2018-10-05	- 2018-10-11	2018-09-27
	42	2018-10-12	- 2018-10-18	2018-10-04
	43	2018-10-19	- 2018-10-25	2018-10-11
	44	2018-10-26	- 2018-11-01	2018-10-18
November	45	2018-11-02	- 2018-11-08	2018-10-25
	46	2018-11-09	- 2018-11-15	2018-10-31
	47	2018-11-16	- 2018-11-22	2018-11-08
	48	2018-11-23	- 2018-11-29	2018-11-15
December	49	2018-11-30	- 2018-12-06	2018-11-22
	50	2018-12-07	- 2018-12-13	2018-11-29
	51	2018-12-14	- 2018-12-20	2018-12-06
	52	2018-12-21	- 2018-12-27	2018-12-13
	53	2018-12-28	2019-01-03	2018-12-14

The film shall be provided to SF Media no later than 17:00 the day of the deadline.