



# Technical specification Digital Signage

## Power wall - Landscape

### PICTURES

File format:	jpg or png (rgb)
Resolution:	Highest resolution: 3840 x 2160 px (4K) Lowest resolution: 1920 x 1080 px
Spotlength:	5 or 10 seconds (Check against order confirmation)

### MOVIE

File format:	vmw (Codec rek WMV2) mp4 (Codec h.264) Quicktime mov (Codec h.264)
Resolution:	Recommended resolution: 3840 x 2160 px (4K) Minimum resolution: 1920 x 1080 px
Framerate:	25 fps
Bitrate:	8000-12000 Kbs (max 20 000 kb/s)

## Network - Portrait

### PICTURES

File format:	jpg or png (rgb)
Resolution:	Highest resolution: 2160 x 3840 px (4K) Lowest resolution: 1080 x 1920 px
Spotlength:	5 or 10 seconds (Check against order confirmation)

### MOVIE

File format:	vmw (Codec rek WMV2) mp4 (Codec h.264) Quicktime mov (Codec h.264)
Resolution:	Highest resolution: 2160 x 3840 px (4K) Lowest resolution: 1080 x 1920 px
Framerate:	25 fps
Bitrate:	8000-12000 Kbs (max 20 000 kb/s)

### Material deadline:

The material must be delivered to us at least 4 working days before the start of the campaign.

### Material delivery and contact:

[sfmediabokning@sfmedia.se](mailto:sfmediabokning@sfmedia.se)

### Important delivery terms:

In case of late delivery, SF Media is not liable for any missing exposure and no compensation for missing views is given.